



# Tip Of The Week

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**August 1, 2011**

## They Don't Make 'em the Way They Used To...Part 2

We received a lot of feedback from our July 18th Tip of the Week readers suggesting clarification on this tip toward motor quality vs. design. Motor manufacturers and suppliers, rest assured we are talking about beneficial design changes that have occurred over the last century. These changes have definitely improved the quality and efficiency of the electric motor however, the precision built into these motors requires a more precise installation process in order to prevent air gap anomalies. A Ferrari is a finely tuned machine, but it doesn't perform well on a gravel road.

You are invited to submit an Electric Motor Testing Tip of your own and receive a free PdMA mug or hat if we publish it! Contact Lou at 813-621-6463 ext. 126 or [lou@pdma.com](mailto:lou@pdma.com).

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