



Tip Of The Week

June 28, 2010

Selling Reliability Investment to Management

Corporate management too often sees maintenance as a necessary evil—a “cost” of doing business. This perception does not excite or motivate investment back into maintenance. To change this philosophy investment into maintenance and reliability must be communicated with the expectation of yielding significant returns. Some of these returns include increased competitiveness through lower unit manufacturing costs, higher customer satisfaction with quality and delivery schedules, and a lower carbon footprint through the increased efficiency that naturally follows increased reliability.

You are invited to submit an Electric Motor Testing Tip of your own and receive a free PdMA mug or hat if we publish it! Contact Lou at 813-621-6463 ext. 126 or lou@pdma.com.

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