



# Tip Of The Week

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November 3, 2008

## Cradle-to-Grave Management

When forward-thinking companies buy a motor today, they begin with stringent specifications to make sure it is the highest quality motor available in the marketplace. They know that it is more cost effective in the long run to purchase a superior, highly reliable motor than to pay a low price up front and then waste resources on frequent repairs. A cradle-to-grave approach to motor management includes technology that allows motors to be pre-qualified at purchase to “design out” potential problems from the start.

For more information read the article World-Class Companies Need World-Class Motor Management and Maintenance at [http://www.pdma.com/pdfs/Articles/World\\_Class\\_Motor\\_Maint.pdf](http://www.pdma.com/pdfs/Articles/World_Class_Motor_Maint.pdf).

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You are invited to submit an Electric Motor Testing Tip of your own and receive a free PdMA mug or hat if we publish it! Contact Lou at 813-621-6463 ext. 126 or [lou@pdma.com](mailto:lou@pdma.com).

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